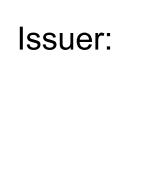
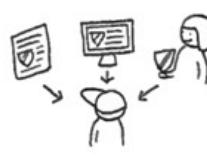
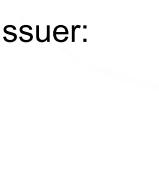
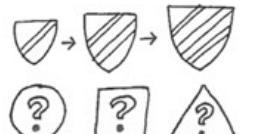


# Badge Name:

[www.digitalme.co.uk](http://www.digitalme.co.uk)

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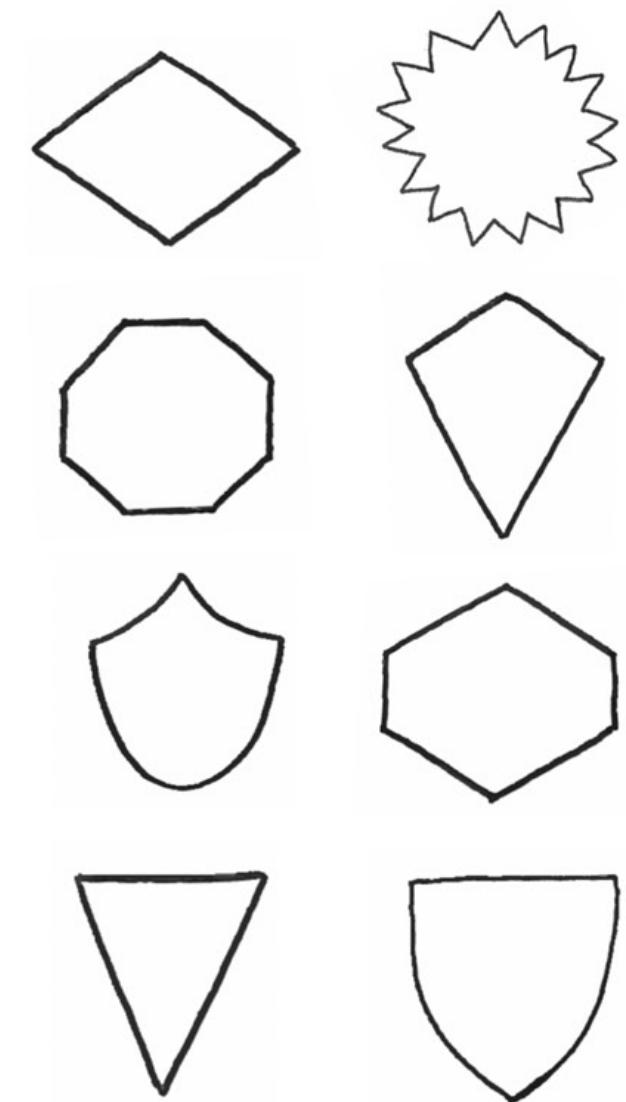


<b>CRITERIA</b> What do you need to do to earn the badge? Does it expire?  <input checked="" type="checkbox"/> mm <input type="checkbox"/> mm <input checked="" type="checkbox"/> mm	<b>SKILLS + KNOWLEDGE</b> What skills does the badge represent?  	<b>VALUE PROPOSITION</b> Why bother earning the badge? What opportunities does it unlock?  Earner:  	<b>ENDORSERS</b> Who supports and recognises your badge?  	<b>USERS</b> Who is your badge for?  Earner:  
	<b>BEHAVIOURS</b> What behaviour does the badge encourage?  	Issuer:  	<b>CHANNELS</b> Where does a user find out about your badge?  	Issuer:  
	<b>EVIDENCE</b> What artefact will show the criteria has been met?  	Audience:  	<b>AWARDED</b> Who awards your badge and how?  	Audience:  
<b>LEARNING PATHWAYS</b> What other badges exist in your eco system? Are there different levels?  	<b>RESOURCES + SUSTAINABILITY</b> What resources are needed for your badge to work? Eg. technology, expertise, money?  			

**BADGE NAME:** \_\_\_\_\_

Ideas for badge shapes:

## BADGE DESIGN



## BADGE CRITERIA

## BADGE TAGS

How will people search for your badge?

Eg.

Communication

Coding

Presenting



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